



Media Information

Apple & Grape Harvest Festival

March 2008

What is it?

Now into our 42nd year! A celebration of Queensland's Granite Belt produce and booming wine industry. The Stanthorpe Apple & Grape Festival is arguably Australia's most successful Harvest Festival.

Location

Held in the Granite Belt capital, Stanthorpe, on the New England Highway just 35 kilometres north of the NSW border. Just 2.5 hours drive from Brisbane/Gold Coast, Stanthorpe is also 2.5 hours drive from the NSW Northern Rivers and 1.5 hours from Toowoomba.

When is it?

Friday 7th March 2008 to Sunday 9th March 2008 The Festival is a jam packed three-day biennial event.

Audience

From a target market of over 3.5 million in South East Queensland and North Eastern NSW, the Festival attracts anywhere between 60,000 and 80,000 visitors of all ages. Recent surveys have noted the influx of a younger audience in the 18-35 year old age groups. Many visitors return to enjoy the Festival time and time again - distances allow for a fun day trip.

Highlights of the Festival's Attractions:

Friday 7 th March	
Day	Night
<ul style="list-style-type: none"> • Apple day Extravaganza • Apple and Preserve Comp • Sports day – Golf, Bowls and Croquet 	<ul style="list-style-type: none"> • Festival Gala Ball and crowning of the Young Ambassador • Family movie night (New)
Saturday 8 th March	
Day	Night
<ul style="list-style-type: none"> • Mt Marlay Fun Run (reintroduced) • Grand Parade and Street Carnival • Visiting Pipe Bands • Qld Grape Crushing championships • Market in the Mountains • Wine & Food Fiesta • Fruit Auction • Sideshow Alley & Street Stalls • Youth Activities 	<ul style="list-style-type: none"> • Fireworks Spectacular • Pubs, Clubs & Parks* Scene • *Wine & Food Fiesta • Sideshow Alley & Street Stalls • Roving Entertainment

Sunday 9th March	
Day	Night
<ul style="list-style-type: none"> • Wine Fiesta & Multicultural Music & Food • Street Stalls 	<ul style="list-style-type: none"> • Wine & Food Fiesta and entertainment • Harvest - Thanks giving service • Concert – Granite Belt Choir
Every Day	
<ul style="list-style-type: none"> • Decorated Windows • Fruit & Produce display (showcase the region) • Arts Festival 	
More exciting new events yet to be revealed for 2008!	

2008 Stanthorpe Apple and Grape Harvest Festival

Where: Granite Belt Wine Country QLD

When: 7th to 9th March 2008

Office contact details

Apple and Grape Harvest Festival

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