



Stanthorpe Apple and Grape Harvest Festival showcased at Events Queensland Conference.

The Events Queensland Conference held just recently in Townsville attracted over 200 delegates from all over Queensland plus New South Wales and Western Australia.

Stanthorpe Apple and Grape Harvest Festival and the Leyburn Sprints were selected to have table displays and Tracey Vellacott (Warwick Tourism and Events), Jamie and Patricia Chant (Leyburn Sprints) and Deborah Wheeler (Stanthorpe Apple and Grape Harvest Festival) represented the Southern Downs Region.

The three day conference offered numerous information sessions for organizers in regional areas on methods to hold major events, the importance of media, web and social media, packaging, revenue, sponsors, volunteers and the role and relationship with local government.



“It was a fantastic networking opportunity,” said Deborah Wheeler, “and I am looking forward to passing on the information to fellow committee directors. I believe we can consolidate this acquired knowledge and work at taking future festivals here to newer levels.”

The Stanthorpe Apple and Grape Harvest Festival is benefiting from funding received under the Events Queensland Regional Development Program (EQRDP). The EQRDP is an investment program designed to extend the flow of economic and social benefits of events to regional Queensland. A state-wide initiative, the program is committed to enhancing existing events in regional Queensland, as well as assisting in the establishment of new events. Since the EQRDP began in 2001, more than \$17.5 million has been invested in 815 regional events, an indicator of the important role these events play in their communities and wider Queensland.

- Media Release end - Photo by Deborah Wheeler, written by Deborah Wheeler Sponsorship Director and Anne Lindsay inwriting....

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Visit [www.appleandgrape.org](http://www.appleandgrape.org) for updates

Major sponsors and supports of the Festival: Seven Network, Rebel FM, Southern Free Times,  
Grants: Queensland Government - Events Queensland Regional Development Program, Southern Downs Regional Council, Regional Arts Development Fund